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Wee Kim Wee Centre
Lee Kong Chian
School of Business

Lunchtime Talks



You are invited to a lunchtalk by Hidayah Amin.

Title of the talk is

Writing "Gedung Kuning"

Synopsis

Hidayah will share her adventures while writing her book; the trials and tribulations faced by a first time author who was told once that her book has no commercial value and that it will cause a riot in Singapore. She will also screen her short film Potong Andam (an old Malay ritual which brides undergo to determine their virginity). Her inspiration for Potong Andam came from a family photograph in her book.

Speaker

Hidayah Amin is a media producer by profession and a world traveller by interest. She spends much of her free time doing community and humanitarian work. The unconventional student, Hidayah was educated in Singapore (NUS), France (Sciences-Po Paris) and the United States of America where she was a Fulbright Scholar at Lehigh University. She was also the first Malay Girl Guide to receive the President's Guide Award. Hidayah has been described as "eloquent, intelligent & spirited" by the folks at National Library where she had recently launched her book - Gedung Kuning: Memories of a Malay

All are welcome to attend. To sign up for this free event, please register [online here](#).

[Register](#)

(Closing date for registration:
1 March 2010, Monday)

Date: **3 March 2010,
Wednesday**
Time: **12:30pm to 2:00pm**
Venue: Lee Kong Chian School of
Business
Seminar Room 1.2
Level 1

We will order a lunchbox for all who register online. If you should decide on attending at the last minute, just turn up. But you will not get a lunch box. Please note that the venue listed MAY change and a penalty of S\$10 will be imposed for no-shows. A notice will be posted at the lobby of the School of Business on the talk date to inform you of the change.

For enquiries, please contact us at weekimweecentre@smu.edu.sg

Childhood. Her motto in life is "There's no mountain too high: Just Climb!"

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